Cell Processes Unit Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

S138

**Cancer Group Project**

Your core team of four will have the goal of creating a **five minute** television infomercial on a specific type of cancer. Each person in your team will be expected to take on the role of one of the following people: cancer patient, doctor, a family member, and a talk show host. No matter what your role is in this production, all of you are expected to participate equally. Your team will perform this infomercial in front of the class next week (A day= 1/11 or B day= 1/12).

**Our team will study: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ cancer.**

Expectations of the infomercial on your specific type of cancer:

* Quality background facts and statistics on all of the statements listed below
* Causes of the cancer
* How your type of cancer is found
* Describe the likely person to have your cancer…male/female, ethnic group, age, body size…
* Treatments: past, present, and future
* Costs related to the cancer
* Impact on the family of the patient
* Long-term effects or re-occurrence
* What other types of cancers does this relate to?
* Life expectancy

Your team will need to create and write your own scripts for the infomercial. It would be appropriate for you to dress the part of the person you are acting out.

The infomercial will be graded out of **50 total points**:

1. Quality of facts and statistics related to the cancer…..15 points
2. Causes and description of typical patients….5 points
3. Treatments and success rates….5 points
4. Effects on families….5 points
5. Creativity, effort, and quality of the infomercial…20 points

Cancer Infomercial Group Members: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

S138 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Type of Cancer**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- |
| **Topic** | **Points Earned** | **Points Possible** | **Comments** |
| **Statistics:**   * Used well to inform audience * At least 3 talked about * Cited from a good source * Interesting and/or surprising |  | 15 |  |
| **Cause:**   * Most common one explained * Other possibilities mentioned |  | 5 |  |
| **Treatments:**   * Past * Present * Future * Specific drug names mentioned * Success rates |  | 5 |  |
| **Effects on families:**   * Hospital care * Patient independence * Age of patient * Drug administration |  | 5 |  |
| **Production:**   * All team members contributed equally * Creativity * Overall flow of presentation |  | 20 |  |

**Total Points Earned \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_/50 Points**